

## **Indiana Ice Internship Program:**

The Indiana Ice is a member of the 16-team United States Hockey League. The USHL is America's only Tier One junior league. Last year the USHL had 22 players drafted by the NHL and have had more than 230 athletes commit to NCAA Division I college programs.

The Indiana Ice's goal is to develop players, coaches and staff to the fullest of their ability and the organization takes great pride in its development of college students through its internship program. The Indiana Ice internship program provides job specific training in the following departments:

**Media Relations/Hockey Operations:** The Media Relations intern will work directly with the Director of Media Relations/Hockey Services to promote the Indiana Ice through all local media outlets including print, broadcast and internet. Responsibilities of this position will include researching and writing all team publications including game programs, media guides, web content and press releases. Regular contact with local media is required so strong communication skills are very important. As an extension of the Hockey Services Department interns will participate in updating team statistics, player prospect research and organization and execution of training camps during the summer. Fall and spring term interns will participate in game-night activities such as stat-tracking, writing game recaps, media/scout credentialing. Strong research and problem solving skills are a must as well as the ability to work occasional evenings and weekends. (2-3 internship openings per term)

**Corporate Partnership Sales:** Corporate Partnership Sales interns will be responsible for assisting in all aspects of this department. Interns will be responsible for prospecting new clients, appointment setting, attending meetings with current and potential clients and working with the Director of Corporate Partnerships to develop proposals and contracts. In addition, interns will assist in the fulfillment of current and newly signed partnership agreements. During the fall and spring terms, interns will participate in in-game activities including on-ice promotions, game set-up and post-game events. Interns should possess strong verbal and written communication skills, superior creative skills and a professional demeanor and appearance. (1-2 internship openings per term)

**Ticket Sales:** Ticket Sales interns will be responsible for assisting in all aspects of this department. Interns will be responsible for assisting in database & contact management for new clients and returning business, prospecting new clients, planning of season ticket holder events and assist in reorganization of department. In addition, interns will have the opportunity to attend sales meetings with new clients. During the fall and spring terms, interns will participate in in-game activities such as greeting season ticket holders, collecting data via fan promotions and customer service. Interns should possess strong organization skills, knowledge of Microsoft Excel, outgoing personality and time management skills. (1-2 internship openings per term)

**Game Operations:** Game Operations interns will be responsible for assisting in all aspects of in-game entertainment for the upcoming season. This includes the prospecting and planning of theme nights and promotions, diagramming in-game entertainment and organizing specialty performers and acts. Interns in this position must be creative and able to think “outside the box”. Strong organizational and analytical skills are a must. (1-2 internship openings – summer term ONLY)

**Community Relations:** The full time Community Relations intern will be responsible for all aspects of the Indiana Ice’s “Play Healthy, Play Hockey” and “Reading Caravan” programs. The “Play Healthy, Play Hockey” program is a traveling street hockey set up that spreads the sport of hockey and the message of living a healthy lifestyle into the community. The “Reading Caravan” program places Ice players in local elementary schools to read with students. This position will be responsible for working with all departments to outline a standard event plan, putting together the schedule of events for the program, working with local media outlets to promote events, organizing and tracking all event staffing, all on-site coordination including event set up and tear down, inventory and maintenance of all “Play Healthy, Play Hockey” materials and event follow ups. During the fall and spring terms interns will participate in game night activities including set-up, on-ice promotions and post-game events. Excellent communication and organization skills are a must. (2-4 internship openings spring/fall term, 6-8 openings summer term)

**General Info:** All interns will be expected to begin within a week of the start of each school term (unless otherwise arranged) and commit to a minimum of 30 hours per week through the conclusion of the internship program a week prior to the start of the next school term (unless otherwise arranged), which is approximately 15 weeks. All interns will be given 7 days off during their internship term to use at their discretion. **The Indiana Ice internship program is a non-paid internship program.** However, all accommodations will be made to provide institutional credit with your college/university.